

# DELEGATE BOOKING FORM REGISTRATION **AVOID THE LINE, REGISTER ON TIME.**

London Games Summit, 4-5th October, 2006 | 195 Piccadilly – BAFTA Headquarters

For detailed session information, see our website at [www.londongamessummit.co.uk](http://www.londongamessummit.co.uk).

## HOW TO REGISTER

**ONLINE:** Register online at [www.londongamessummit.co.uk](http://www.londongamessummit.co.uk).

**FORM:** Mail, email, or fax this completed registration form, along with payment information to London Games Summit, to: CMP Events Registration Department-London Games Summit, 600 Harrison Street, 6th Floor, San Francisco, CA 94107, USA

**QUESTIONS?** Please contact CMP registration Department at +1-415-947-6135 (09:00h – 17:00h PST.), or ELSPA at +44 (0)20 7534 0580 (09:00h - 17:00h GMT.)

## STEP 1 GET YOUR LONDON GAMES SUMMIT PASS!

### DELEGATE BOOKING FEE

BY 9/15 £500 + £87.50 VAT = £587.50

9/15-10/3 £575 + £100.63 VAT = £675.63

ON-SITE £650 + £113.75 VAT = £763.75

ELSPA OR TIGA MEMBER £450 + £78.75 VAT = £528.75

ELSPA OR TIGA MEMBER £517.50 + £90.56 VAT = £608

ELSPA OR TIGA MEMBER £585 + £102.38 VAT = £687.38

GRAND TOTAL £ \_\_\_\_\_

## STEP 2 PAYMENT

Payment in FULL by cheque or money order must accompany your registration in order to be processed. Payment by Purchase Orders must be received by 4th, October 2006. You are not registered until you receive an emailed confirmation from the *London Games Summit*. To be eligible for discounts, we must receive your registration by the date specified in the discount promotion – postmarks are not accepted.

Please fill in the booking details below or alternatively please register online on [www.londongamessummit.co.uk](http://www.londongamessummit.co.uk)

ELSPA member

TIGA member

### CHEQUE

I enclosed cheque payable to London Games Summit for £ \_\_\_\_\_

### CREDIT CARD

Please charge my  Visa  Master Card  Amex (please tick appropriate) Amount £ \_\_\_\_\_

Cardholder name \_\_\_\_\_ Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ / \_\_\_\_\_

Security Code \_\_\_\_\_ Signature \_\_\_\_\_

### PURCHASE ORDERS

London Games Summit does not accept PO's for payment. If your company can only pay via PO's, please register online & click cheque payment. Use the confirmation received as your invoice for your accounting department. Your payment must be received by 4th, October 2006.

## STEP 3 COMPLETE THE FORM BELOW:

This information is required in order to process your registration.

NAME \_\_\_\_\_

PROFESSIONAL TITLE \_\_\_\_\_ COMPANY \_\_\_\_\_

COMPANY ADDRESS \_\_\_\_\_

POSTCODE \_\_\_\_\_

COUNTRY \_\_\_\_\_

EMAIL\* \_\_\_\_\_ PHONE \_\_\_\_\_ FAX \_\_\_\_\_

\*By providing your email address, you grant the CMP Game Group, a division of CMP Technology, permission to contact you in the future via email concerning your *London Games Summit* registration and its affiliated properties.

CMP Technology LLC reserves the right to use any photographs taken at the *London Games Summit* for promotional purposes.

### Please let us know what information you would be interested in receiving via email.

Product and service offerings from other CMP Technology properties.

Product and service offerings from outside relevant businesses and organizations.



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## REGISTRATION PAGE 2

### STEP 4 SEND IN FORM:

Please return the form fully completed to:

**By post:**

CMP Events Registration Department - London Games Summit  
600 Harrison St, 6th Floor  
San Francisco, CA 94107 USA

**By fax:**

+1 (415) 947 6020

**By email:**

Complete this form and email it to smarciel@cmp.com  
If you have queries relating to the event or payment please contact us at +44 (0)20 7534 0580 or email philip.carlsson@elspa.com or lryan@cmp.com.

### STEP 5 PLEASE ANSWER THE FOLLOWING QUESTIONS:

**1. Which of the following best describes your company's primary line of business?**

(Check only one answer)

- 01  GAME INDUSTRY—3rd-party game development
- 02  GAME INDUSTRY—Publisher-owned internal development
- 03  GAME INDUSTRY—Game publishing
- 04  GAME INDUSTRY—1st party platform development/Publishing
- 05  GAME INDUSTRY—Contract game development services
- 06  GAME INDUSTRY—Other \_\_\_\_\_
- 07  RELATED INDUSTRY—Advertising/Consumer Marketing
- 08  RELATED INDUSTRY—Education/Research
- 09  RELATED INDUSTRY—Animation/Graphics/Video
- 10  RELATED INDUSTRY—Tools/Middleware development
- 11  RELATED INDUSTRY—Hardware development
- 12  RELATED INDUSTRY—Business services (Consulting, HR, Insurance, etc.)
- 13  RELATED INDUSTRY—Retail
- 14  RELATED INDUSTRY—Distributors/Fulfillment
- 15  RELATED INDUSTRY—Film
- 16  RELATED INDUSTRY—Other \_\_\_\_\_

**2. Which of the following best describes your job function?** (Check only one answer)

- 01  BUSINESS/LEGAL—CEO/Managing Director/Senior VP (Multiple territories)
- 02  BUSINESS/LEGAL—VP of Business Unit/Territory Director/Manager
- 03  BUSINESS/LEGAL—Marketing/PR/Sales
- 04  BUSINESS/LEGAL—Analyst/Lawyer/Consultant
- 05  BUSINESS/LEGAL—HR/Training Manager/Recruiter
- 06  BUSINESS/LEGAL—Content Acquisition/Licensing
- 07  BUSINESS/LEGAL—IT Director
- 08  BUSINESS/LEGAL—Venture Capitalist/Investor
- 09  PRODUCTION—Executive Producer/Producer
- 10  OTHER—Retailers
- 11  OTHER—Politician/Policy maker
- 12  OTHER—Creative Directors/ Art Directors/ Technical Directors
- 13  OTHER \_\_\_\_\_

**3. How many people are employed at your company?** (All divisions)

- 01  Over 5,000
- 02  1,001 – 5,000
- 03  751 – 1000
- 04  501- 750
- 05  201 – 500
- 06  101 – 200
- 07  51 – 100
- 08  21 – 50
- 09  20-1

**4. What is your gender?** (Check only one answer)

- 01  Male
- 02  Female

**5. What is your primary goal for attending this event?** (Check all that apply)

- 01  Professional Development
- 02  Identify new/best business practices
- 03  Network with industry professionals
- 04  Business Development
- 05  Product Promotion
- 06  Career Growth
- 07  Other

Signature \_\_\_\_\_

Date \_\_\_\_\_

