

LONDON GAMES SUMMIT ANALYST REGISTRATION

THOSE ELIGIBLE TO REGISTER AS ANALYSTS WILL RECEIVE A PASS TO THE LONDON GAMES SUMMIT

Please note that you must be a working analyst covering the interactive entertainment industry. Sales, advertising, public relations and marketing personnel are not eligible to register as an analyst.

ALL REGISTERED ANALYSTS MUST SHOW A PICTURE I.D. ONSITE AND MEET AT LEAST TWO OF THE FOLLOWING CRITERIA:

- A business card that includes name and title
- Byline report pertaining to game development and/or the interactive entertainment business written by the analyst in the last year
- A letter from the analyst's director, on the analyst's company's stationery, stating that he/she is assigned to cover the *London Games Summit*

INDIVIDUALS WHO DO NOT MEET THE ABOVE CRITERIA WILL NEED TO REGISTER AS A PAID CONFERENCE ATTENDEE TO GAIN ADMITTANCE TO THE LONDON GAMES SUMMIT—NO EXCEPTIONS.

The analyst must also agree to provide the CMP Game Group, ELSPA, and TIGA access to any bylined report pertaining to the game development and/or the interactive entertainment business produced as a result of attending the conference.

Please provide the information requested below, sign the agreement, and fax the completed form to Rose Federoff, Marketing Manager, CMP Game Group, at +1-415-947-6091.

Name _____

Title _____

Company _____

Address _____

City/State/Zip _____

Country/Postal Code _____

Email _____

Phone _____ Fax _____

By signing this form, you agree to provide the CMP Game Group, ELSPA, and TIGA with research and/or analyst reports pertaining to the game development and/or interactive entertainment industry produced as a result of attending the Summit.

Signature _____ Date _____

Analyst Contact:
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